



[www.hifive1.com](http://www.hifive1.com)



HiFive Church Group

Building Churches, Ministries & People

## HiFive Church Group's New Website Delivers

*There is a lot to see and experience on HiFive's new website.*

HiFive recently launched their updated website. "We're confident in our ability to serve faith-based clients," says Steve Daniels, HiFive Church Group's Vice President. "And when you visit the site ([www.hifive1.com](http://www.hifive1.com)), you'll see why."

One must-see addition to the site is a short video. The video tells the story of HiFive, and features testimonials from; Dr. David Faust, president of Cincinnati Christian University; Dave Workman, Senior Pastor at Vineyard Community Church; Jeff Metzger, Senior Pastor at River Hills Christian Church; and others.



*The new website has a wealth of information on HiFive Church Group projects, including (moving clockwise, starting in the lower right); Cincinnati Christian University, Vineyard Northwest, Milford Christian Church, River Hills Christian Church, and the Vineyard Healing Center.*



*You'll find HiFive's latest projects featured on the site, including the renovations and additions project at Mason United Methodist Church.*

### **HiFive in the News**

One of the most exciting places on the site is the, "In the News," and "In the Community" sections. HiFive is proud of the work we do in the community. These sections help us tell our story. You'll also find past and current articles from our HiFive Church Group newsletter. Stop by often to see where we're going next!



*On the new site you can take a look at the other projects HiFive is working on. We're building our community.*

"We're proud to be helping churches with their ministry tools and we're excited so many were willing to speak on our behalf," Daniels says. "Really, our customers say it best."

The website also features a gallery of recent projects, with high-quality photos and the story behind each one. Many will want to look over the services that HiFive offers. One way that HiFive can help churches is through their pre-design services, which is typically offered for no charge. HiFive will work to understand the church, the culture and ministries, then provide a needs assessment and initial Master Planning, typically for free. "Too often a church will hire consultants or architects before they have analyzed their current and future needs. This leads to plans that don't meet their needs and may be too expensive to build. We want to make sure that doesn't happen," Daniels comments.

The website focuses on speed and ease of navigation, with a philosophy that foregoes flashy flourishes and sales-centric text for clean graphics and practical information presented in a fun way. The format allows quick updates to keep the content current.

So far, the response has been overwhelmingly positive. "The website is another way we're reaching out to our friends," Daniels says.